

The Internet is **NOT** a library.

Everything on the WEB is
NOT credible

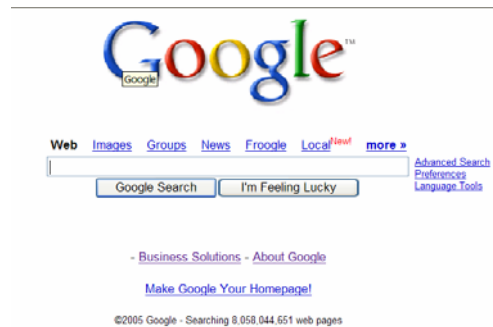
GOOGLE does **NOT**

- Index everything online
- Protect you from offensive material
- Have a static index snapshot of the WEB.

WHAT GOOGLE IS

Google is a powerful and flexible search engine that indexes billions of web pages through more than 150 million searches per day.

This simple guide is for anyone trying to find that nugget of information. This guide will assist students, professionals, and home users in narrowing down the results of the information they are looking for.



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Resource: GOOGLE Pocket Guide
Calishain T; Dornfest R; and Adams DJ;
O'Reilly Media Inc. 2003

The multi-colored Google logo with a trademark symbol.

IMPROVING YOUR GOOGLE RESULTS

The multi-colored Google logo with a trademark symbol.

**intitle:**

Restricts your search to the title of web pages

intitle:"george bush"

intext:

Searches only body text (ignores link text urls and titles)

intext:"yahoo.com"

inanchor:

Searches for text in a page's link anchors

inanchor:"tom peters"

site:

Allows you to narrow your search by either a site or a top-level domain

site:edu

site:loc.gov

inurl:

Restricts your search to the URLs of web pages

inurl:help

link:

Returns a list of pages linking to a specified URL

link:www.google.com

cache:

Finds a copy of the page that Google indexed even if that page is no longer available at its original URL or has since changed its content completely

cache:www.yahoo.com

daterange:

Limits your search to a particular date or range of dates that a page was indexed. Dates are recorded in Julian format and must have startdate and enddate

daterange:2452463-2452464

filetype:

Searches the suffixes or filename extensions

filetype:ppt

related:

Finds pages that are related to the specified page

related:www.yahoo.com

info:

Provides a page of links to more information about a specified URL

info:www.oreilly.com

phonebook:

Looks up phone numbers

phonebook:joe doe CA

rphonebook:

Looks up residential phonebook listing

rphonebook:joe doe CA

bphonebook

Looks up business phonebook listings

bphonebook:John Deere IL

Stock:

Looks up stock information at Yahoo! Finance

Stock:apple

Stock:yhoo

Phrase Search

Searches phrases by using quotes
"leading economic indicators"

Boolean AND/OR

When keyword searches the AND is implied Google also uses the | as or
Snowblower OR snowmobile
Snowblower | snowmobile

Parentheses

Use parentheses to group together a list of words that are alternatives in a search to suggest precedence using the Boolean OR to separate them:
Snowblower (snowmobile OR "Green Bay")

Explicit Inclusion

Use the + symbol in order to force stop words – short common words that would otherwise be ignored – to be taken into account
+in +and out

Negation

To specify that a word or phrase must not appear in your results
Snowblower –"Green Bay"

Full-Word Wildcard

Use a full-word wildcard inside a quote-enclosed phrase to act as a substitute for one full word
"three * mice"

